

● **LIVAL**

LIGHTING  
the WAY



# DREAM OF LIGHT

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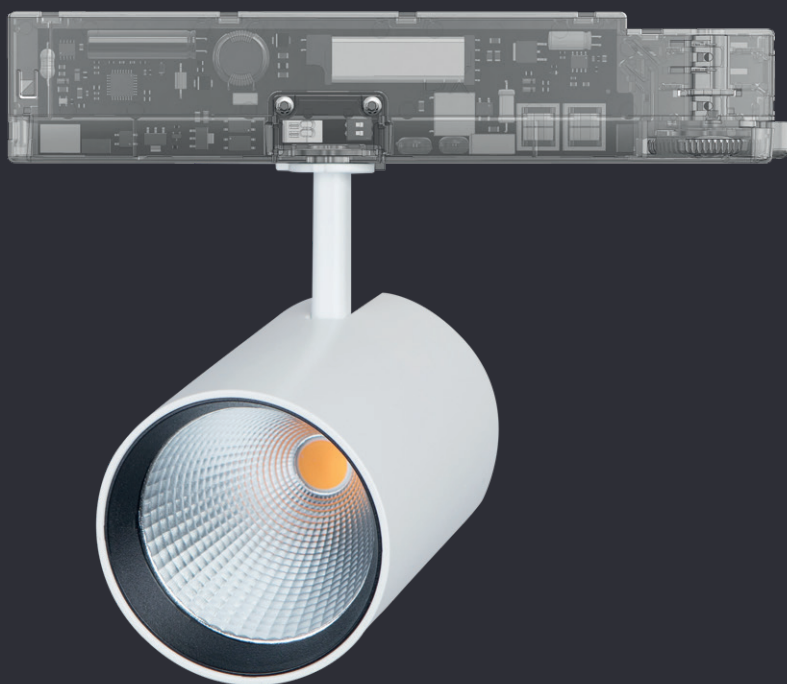
Memories

1945 –

● LIGHTING  
the WAY

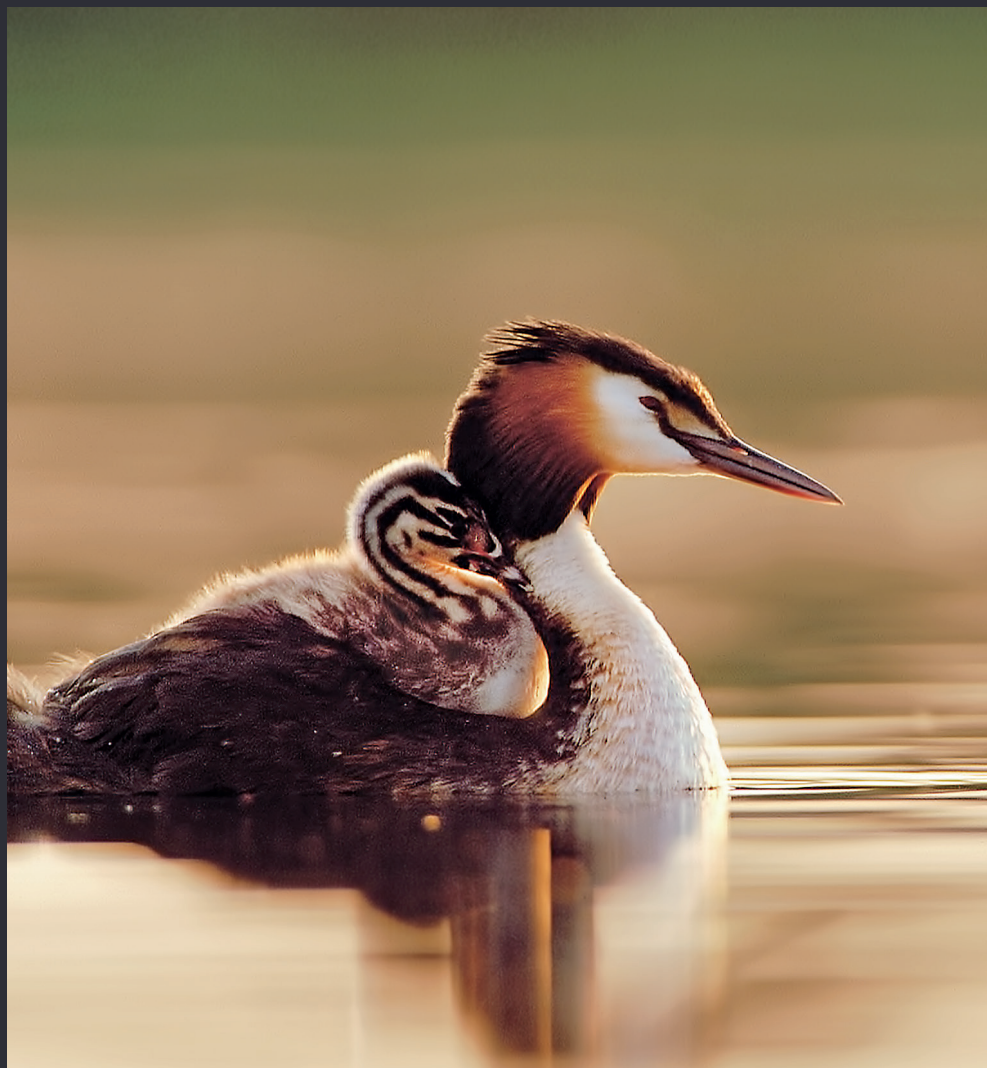
# SETTING THE STANDARD

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Focus on innovation

● LIGHTING  
the WAY



Close collaboration is  
the fuel for future

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# LIVAL'S UNIQUE ECOSYSTEM

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- Lighting
- Tracks
- Adapters

**● LIVAL**

**NORDIC  ALUMINIUM**

Made in Finland /EU

# ● LIGHTING the WAY



Looking for a top position

# BINGO

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 **LIVAL**



If you listened to them all,  
would you ever do nothing?

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- Eleanor Roosevelt

# BING

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The compact tracklight –  
from 2019 highlights

● LIGHTING  
the WAY



Pushing the limits

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# DINGO

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The real break-through  
of the Highlights

● LIGHTING  
the WAY



Market sentiment -  
pessimistic - don't give in

# BINGO PRO DL

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Modern & Timeless  
Rotatable – tilttable

● LIGHTING  
the WAY

# Individual judgement



Considering next steps  
for growth



# DINGO PRO DL

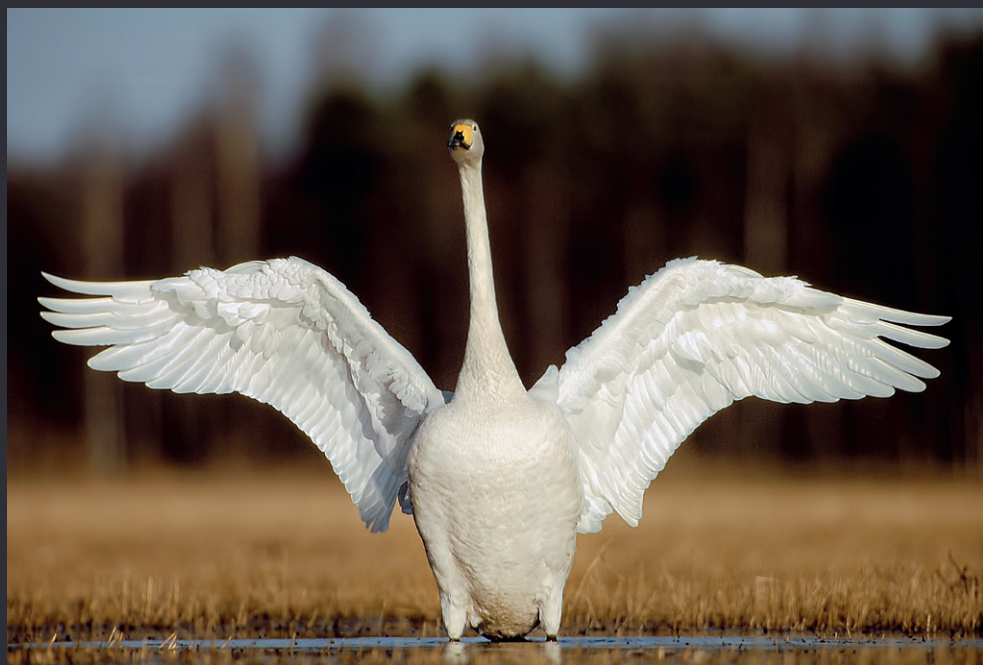
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Unique & Trendy  
Rotatable - tiltable

● LIGHTING  
the WAY

# ALERT



First step always  
the hardest

● LIGHTING  
the WAY



# STANDARD FIX DL

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- Simple
- Clever
- Affordable

Well contented



Lean consumer

# MINI LEAN DL

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Recessed downlight which can be  
rotated and swiveled

# FREE LIFE



Everything under the sun

# LIFT

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Both Downlight and spot light in the  
same luminaire



# ● LIGHTING the WAY



creates a beautiful scenery



and new life



# METEOR & CRAFT

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Sense of history -  
creates a brand experience

Doing good things -  
our duty



Preparing for tomorrow

# CASA

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Small form factors

● LIGHTING  
the WAY

# DINGO

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STATE OF THE ART DESIGN

 **LIVAL**

# STRATEGY

Lighting is an economic - as well as an ecological issue



Antarctic Maraton 2013

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Lighting gives us perspectives  
and new dreams

● LIGHTING  
the WAY

# BINGO

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Thanks - take care



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